extractiQ

SEE THE DATA. FIND THE LEAKS. GROW CONVERSIONS.

OUR DATA-DRIVEN GROWTH INTELLIGENCE FRAMEWORK

1. WHAT'S WORKING

Identify top-performing channels, content, and lead generation efforts.

2. OPPORTUNITIES

Find opportunities to improve visibility, engagement and conversions.

3. FRICTION ANALYSIS

Uncover friction points impacting lead quality and conversion rates.

DATA-DRIVEN INSIGHTS
THAT DRIVE GROWTH

4. USER JOURNEY INSIGHTS

Understand how users discover, engage and convert on your website.

5. SEARCH & AI VISIBILITY

Identify search and AI visibility opportunities to strengthen your digital presence.

6. OPTIMIZATION STRATEGIES

Recommend data-backed strategies to improve lead quality, conversions and marketing ROI.

7. GROWTH ROADMAP

A prioritized roadmap aligned to your business goals for sustainable growth.

EXTRACTIQ OUTCOME

Actionable roadmap of performance drivers, growth opportunities & strategic actions.

- DRIVE MORE TRAFFIC
- GENERATE BETTER LEADS
- IMPROVE CONVERSIONS
- MAXIMIZE MARKETING ROI
- SUPPORT SCALABLE BUSINESS GROWTH